

# Alberta Public Health Association Annual Report 2012/2013



# **About APHA**

The Alberta Public Health Association (APHA) has over 65 years of working in public health. It was established in 1943 and was incorporated as a registered charitable organization in 1955. APHA is the provincial affiliate of the Canadian Public Health Association and works closely with the other provincial and territorial public health associations across Canada.

Membership is open to any individual or group who is interested in promoting and protecting the health of the public. APHA is a leader, voice and catalyst in promoting and protecting the health of the public through advocacy, partnerships and education. Our members are a diverse group with an interest in:

- Health Protection
- Disease and injury prevention
- Health promotion
- Determinants of Health
- Population health
- Health equity
- Health-related policy

A voluntary board is elected by the membership and governs the Association. The membership gives direction to the board to act on specific health issues through resolutions passed annually at the Annual General Meeting and through ongoing interaction.

# **APHA Vision**

APHA's vision for Alberta is a province in which all people have the ability to lead healthy lives they have a reason to value.

# **APHA Mission**

The Alberta Public Health Association is a provincial not-for-profit association representing public health in Alberta whose mission is to improve health and reduce inequities.

### What we Do

APHA works to achieve its mission by:

- Providing leadership on issues affecting the public's health
- Strengthening the impact of those who promote and protect the public's health
- · Advocating on issues that affect health
- Providing education and networking opportunities
- Providing mechanisms to seek and discuss issues and views of members and the public
- Providing expertise and consultation in public and community health



# APHA 2012/2013 Board of Directors

#### President Dr. PK (Tish) Doyle- Baker

Dr. Doyle-Baker is a doctor of public health and a clinical exercise physiologist at the University of Calgary. She is an associate professor in the Faculty of Kinesiology with and adjunct associate professorship in the Faculty of Environmental Design. Her interests are in the epidemiologic investigation of prevalent health outcomes, most notably obesity and fatty liver disease. Her focus is on how biometrics are impacted positively through lifestyle behaviours and the built environment. She teaches two courses at the university level that revolve around the epidemiology of public health and physical activity. Dr Doyle-Baker enjoys communicating research and knowledge through the media.

#### President-Elect Dr. L McLaren

Dr. Lindsay McLaren is an Associate Professor and Alberta Innovates – Health Solutions Population Health Investigator in the Department of Community Health Sciences and the Institute for Public Health at the University of Calgary. Her program of research focuses on population and public health issues in a number of thematic areas including drinking water fluoridation and oral health, dietary sodium reduction policy, obesity and body image, and child care as a population health intervention.

#### Treasurer Angeline Webb

Angeline Webb is a Senior Public Policy Advisor with the Canadian Cancer Society, Alberta/NWT Division, where she has been engaged in health policy advocacy for the last 9 years. She develops, implements and administers all advocacy programming for the Canadian Cancer Society in Alberta and the Northwest Territories. Angeline's focus is healthy public policy with most of her attention devoted to tobacco reduction policy.

#### Secretary Jacqueline Schnider

Jacqueline Schnider has been a Public Health Inspector for over 26 years. Currently she is a Health Educator in Calgary. She holds a certificate in Public Health Inspection (CPHI (C)). She is also a Board member for the Environmental Health Foundation of Canada. Jacquie hold the highest Toastmaster designation, Distinguished Toastmaster.

#### Public Issues Committee Chair Cathy Gladwin

Cathy Gladwin has been employed as the Policy Analyst at the Alberta Centre for Injury Control and Research since 1998 where she researches policy initiatives that can reduce injury and advocate for their adoption by government. She graduated with a Master of Science in Health Promotion from the University of Alberta in 2007. Her thesis work was in the area of public policy and physical activity in schools. She has been a member of APHA and CPHA for over 10 years.



#### Membership Committee Chair Farah Bandali

Farah Bandali is the Manager of Primary Prevention, responsible for leading provincial childhood obesity prevention and early intervention initiatives in Healthy Living, Alberta Health Services. She is a registered dietitian, practicing for over 17 years in a variety of roles from private sector to health services and has led a number of health promotion and disease prevention initiatives and areas with local and provincial scope. Farah is a graduate of the University of Alberta where she completed her undergraduate and graduate degrees.

#### **Communications Committee Chair** Dr. Cheryl Currie

Dr. Cheryl Currie is an Assistant Professor in the Faculty of Health Sciences at the University of Lethbridge. Her work is oriented toward the social, economic, and cultural forces that shape public health in Canada with a particular interest in Aborginal health, community engagement, and the development of healthy public policy.

#### Student Committee Chair Elaine Hyshka

Elaine Hyshka is a PhD candidate in the Addiction and Mental Health Research Laboratory at the University of Alberta's School of Public Health. Her doctoral research focuses on population health interventions for preventing harmful substance use, and is supported by the Canadian Institutes of Health Research and Alberta Innovates: Health Solutions. Elaine previously completed a Masters of Arts in Sociology and a Certificate in Addiction Studies from the University of Toronto.

#### Member-at-Large Shannon Doram

Shannon Doram is VP of Health and Wellness at YMCA Calgary. She has an undergraduate degree in Kinesiology and Masters of Science in Health Promotion, along with experience working in public, private, and non-profit health promotion roles. Shannon is currently leading the development of YMCA's Health and Wellness strategy, as well as a new model for wellness at Calgary's South Health Campus YMCA

#### Member-at-Large Dr. Gavin McCormack

Dr. Gavin McCormack is an Assistant Professor in the Department of Community Health Sciences, Faculty of Medicine, University of Calgary. His research focus is on the physical and social environmental determinants of physical activity and other health behaviours among adults and children.

#### Member-At-Large Brenda Cantin

Brenda Cantin retired after 40 years of working as a Registered Nurse (MN). She has had experience in rural and northern settings and has worked in community, hospital, as well as within government and university. When she retired she held the position of Regional Director of



the Public health Agency of Canada, Alberta/NWT region. She has been active in both the Alberta and Manitoba Public Health Associations.

#### Member-At-Large

#### Dr. Raphael Lencucha

Dr. Raphael Lencucha is Assistant Professor in the Faculty of Health Sciences, Public Health Program, University of Lethbridge. His primary area of interest is the intersection of politics, economics, civil society, and public health. Much of his research has focused on the development of the Framework Convention on Tobacco Control, the first global public health treaty to be negotiated within the World Health Organization structure.



#### Treasurer's Report

I am pleased to present the Alberta Public Health Association (APHA) Treasurer's Report for the fiscal year 2012-2013.

The APHA continues operations as a voluntary organization, without government funding. However, we continue to provide service to members, the public health community and maintain general operations.

In the 2012-2013 fiscal year the APHA:

- Continues to manage flow-through grants for the John Waters Memorial Fund (John Waters Memorial Award and John Waters Memorial Scholarship).
- Completed year-end filing to Alberta Registries for ongoing Societies Act registration.
- Continues to maintain membership subscription and renewal.

Accounts held by APHA are in three accounts for ease of accounting and reporting:

- #24 Operating
- #31 Reserve
- #26 John Waters Memorial Fund

The Canadian Public Health Association conference was hosted in Edmonton in June of 2012 and the APHA was involved in via the Conference Steering Committee and other hosting duties. Cost to the APHA was \$295.82.

The final portion of the 2010 JW McConnell Family Foundation grant (*Growing Farm to Cafeteria in Canada; Sowing the Seeds for Sustained Success*), in collaboration with the British Columbia Public Health Association (BCPHA), was concluded. The final grant contribution of \$112,000 was received and as per the grant agreement with the BCPHA a flow-through amount of \$109,750 was provided to BCPHA and APHA retained \$2,250.00 as an administration fee. This provided additional revenue in fiscal year 2012-2013.

At year end, the APHA continues to struggle with a year end balance for operations at \$3,238.20. In the 2013-2014 fiscal year APHA will be drawing on reserve funds and considering reinvestment of remaining reserve funds.

As an organization managed solely by volunteers, the APHA continues to face capacity and resource issues. However, in the face of these challenges, the APHA continues to focus on progress and developing a strategy to search for diverse sources of funding. The Board is enthusiastic and hopeful in building sustainable revenue to continue in supporting the public health community.

Respectfully submitted,

Angeline Webb



**Projected Balance at Year End** 

2012/2013 APHA Budget	2013/14 Budget	2012/13 Actuals
Opening Balance April 1, 2012		
Operating		\$ 5,022.48
Revenues		
Provincial Grant	\$0	\$0
Other Grants	\$0	\$ 2,250.00
AGM/Summer School	\$0	\$0
Projects	\$0	\$0
Membership Fees	\$ 6,000.00	\$ 6,122.00
Donations	\$0	\$ 374.05
Other	\$10,000.00	\$0
Interest Income		\$ 39.16
Total Revenues	\$16,000.00	\$ 8,785.21
Expenses		
Other Personnel	\$0	\$0
President/Board Expenses	\$ 1,500.00	\$ 36.97
AGM	\$ 400.00	\$ 295.82
Board Teleconference	\$ 900.00	\$ 712.69
Website Support/Design	\$ 800.00	\$ 3,832.50
Bookkeeping/Audit	\$ 900.00	\$ 2,516.63
Insurance	\$ 950.00	\$ 936.00
Archiving	\$ 105.00	\$ 229.93
Administrate Costs Professional/Consultant	\$ 350.00	\$ 28.79
Fees	\$0	\$ 1,500.00
Project Expenses	\$0	\$ 441.00
Total Expenses	\$ 5,905.00	\$10,530.33

\$10,095.00

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#### **Membership Committee Report**

It is a pleasure to present the Membership Chair's report for 2012-13. Membership in APHA is open to any individual or group who is interested in promoting and protecting the health of the public. As of June 2013, APHA reports a membership of 173 members. A large majority (95%) of the members hold a conjoint membership. There are approximately 21 (13%) student members and 10 honorary members. Further breakdown of the membership by the type of organization is presented in the Table below.

Type of Organization	Percent
Health Services	43
Government	3
National organizations	3
Not-for-profit organizations, coalitions,	8
foundations	
Private businesses, consultants	5
Universities, colleges	38
Total	100

Respectfully Submitted,

Farah Bandali



#### **Public Issues Committee**

As chair of the Public Issues Committee, I submit this report outlining the activities the committee has undertaken during the 2012 – 2013 year. Thank you to all the board members who have volunteered their time and expertise to support these important public health issues. I have gained great satisfaction and experience from the activities that I have been directly involved with. I look forward to continued involvement advocating for improvements to public health in Alberta.

#### **Alberta Policy Coalition for Chronic Disease Prevention**

The APHA is a member organization of the Alberta Policy Coalition for Chronic Disease Prevention (APCCP). The APCCP is composed of fourteen member organizations who work together in advocating for healthy policy changes for a healthier Alberta. Its efforts are supported by a research committee. The key objectives of the APCCP are:

- Increase the capacity of policy makers and decision-makers in Alberta to use policy as a strategy for chronic disease prevention.
- Provide leadership in the development, implementation and evaluation of policy-related activities for chronic disease prevention.
- Facilitate practitioners, policy-makers, researchers and community organizations from various sectors working together to enhance public acceptance of policy-related activities.

The APHA is actively involved in the operations and activities of the APCCP. Through the APCCP the APHA advocates for healthy policy changes in Alberta including the creation of a Wellness Foundation. More information about the APCCP is available at <a href="http://www.abpolicycoalitionforprevention.ca/about-us.html">http://www.abpolicycoalitionforprevention.ca/about-us.html</a>.

#### Campaign for a Smoke-Free Alberta

APHA is a key member of the Campaign for a Smoke-Free Alberta (CSFA). CSFA is a coalition of prominent health organizations that are working together to reduce tobacco use in Alberta. In the fall of 2012 the Alberta government indicated that they would introduce a bill to ban flavoured tobacco, institute a retail licensing system and proclaim Bill 203 (Smoke-free vehicles carrying children). In response to this announcement, the CSFA focus for 2013 is to secure legislation to reduce youth smoking including a ban on all flavoured tobacco products and a retail licensing system with effective controls on tobacco product sales to minors. CSFA launched their spring campaign with a press conference in February highlighting Health Canada data that indicated 64% of Alberta youth tobacco users are using flavoured tobacco products (higher than the national average). CSFA also launched a government engagement initiative to inform decision makers about Alberta's youth smoking problem and that legislation can help prevent youth tobacco use. CSFA was also involved in the introduction of a Private Member's bill - Bill 206 Tobacco Reduction (Flavoured Tobacco Products) Amendment Act. Bill 206 made it to second reading and received all-party support. However, the legislative session ended early; consequently the bill is stalled on the order paper. CSFA will continue to work to ensure the introduction of a government bill in the fall legislative session.



# Health and Scientific Organization Policy Statement to Restrict Unhealthy Food and Beverage Marketing to Children and Youth in Canada

The APHA, along with over 20 other prominent Canadian health organizations officially endorsed the Health and Scientific Organization Policy Statement to Restrict Unhealthy Food and Beverage Marketing to Children and Youth in Canada policy statement. Read the policy statement here: <a href="http://www.hypertensiontalk.com/marketing">http://www.hypertensiontalk.com/marketing</a> to children.

#### **Indoor Tanning is Out Coalition Advocacy Group**

Since the formation of this coalition in December 2011, the APHA has had a board member serving as co-chair of the Indoor Tanning Is Out Advocacy Group (ITiO) along with a co-chair from the Canadian Cancer Society. ITiO is seeking a provincial ban on the use of indoor tanning beds by youth under 18 years of age as well as a prohibition of indoor tanning marketing that targets persons under the age of 18 and the of false health claims in the marketing material. During the past year the APHA has been involved in numerous meetings with MLAs to inform them about the risk of malignant melanoma posed by indoor tanning and the heightened risks faced by young people who use indoor tanning devices. The APHA also participated in a meeting with the Chief Medical Officer of Health for Alberta along with representatives for the industry from the Joint Canadian Tanning Association. Alberta Health is currently considering recommendations for legislation that may be brought to the legislature. During the spring and summer of 2013 the ITiO is gathering support through a postcard campaign which will present signatures to the Minister of Health later this year.

#### **Red Deer Water Fluoridation Debate**

In September 2012, the City of Red Deer was considering the cancellation of its water fluoridation program. During the public consultations, the APHA presented evidence to the Red Deer mayor and council in favour of fluoridation both in writing and by sending a representative to speak to the issue. In a subsequent vote the council decided to maintain public drinking water fluoridation for the city.

#### **Support for Alcohol Harm Reduction Resolution of 2012**

The APHA was involved in the planning and implementation of Alcolibrium: 2012 Provincial Alcohol Injury Forum. The Alberta Centre for Injury Control & Research (ACICR) hosted the two day forum on November 8 and 9, 2012 in Edmonton. The forum featured research on alcohol use, attitudes and its relationship to intentional and unintentional injuries in Alberta. Alberta communities shared their initiatives addressing a variety of alcohol-related injury issues to inform and inspire other communities facing similar challenges. Finally, forum delegates had an opportunity to identify steps to move this health issue forward within the province. See more at: <a href="http://acicr.ca/learn-network/alcolibrium-2012-provincial-alcohol-injury-forum#sthash.JV4uc70C.dpuf">http://acicr.ca/learn-network/alcolibrium-2012-provincial-alcohol-injury-forum#sthash.JV4uc70C.dpuf</a>.



# Supporting 2007 Resolution to Protect Children from All Terrain Vehicle (ATV) Injuries and Deaths

During the year the APHA has been involved in action to protect children from All-Terrain Vehicle (ATV) injuries and deaths. Working with the ATV Working Group, led by the Alberta Centre for Injury Control & Research, the APHA has been represented in both education and advocacy focusing on ATV safety. Because provincial legislative changes have been stalled since 2008, work is now focusing on seeking municipal bylaws that will require helmets for riders and passengers, restrict passengers to the number recommended by the manufacturer and restrict the use of adult sized ATVs to those aged 16 or older.

#### **Responsible Gambling Committee**

APHA is also playing an active role on the Alberta Responsible Gambling Committee. The purpose of the Committee is to advocate for activities that reduce gambling-related harm to Albertans.

Respectfully Submitted'

athy Madwin

Cathy Gladwin, Chair



# **Communications Committee Report**

It is a pleasure to present the Communications Chair's report for 2012-13. In the past year the APHA has moved to remodel its website to better serve its members and the public health community. The launch of the new site took place in early 2013.

In 2012-13, the APHA continued to communicate public health-related issues and events to its members by developing and distributing a public health e-newsletter to all members (managed by Cheryl Currie) and a separate student e-newsletter (managed by Elaine Hyshka).

Respectfully submitted,

Cheryl Currie



#### **JOHN WATERS MEMORIAL COMMITTEE REPORT FOR 2012**

On behalf of the John Waters Memorial Committee (JWMC), it is a pleasure to report our activities for 2012-13 to the Alberta Public Health Association (APHA). The committee was established to honor the memory of Dr. John Waters, an acknowledged expert in public health and a pioneer in population based immunization programs. For more than 20 years, Dr. Waters was the Chief Medical Officer of Health (Provincial Health Officer) for Alberta Health. He died in 2001 and left an outstanding legacy in public health.

The original funding for the John Waters Memorial Award was received from many individual donations and a grant of \$25,000 from Alberta Health and Wellness. The JWMC committee has been functioning continuously since 2002 and facilitates the following awards and lectureships to honor Dr. Waters: 1) The national lectureship at the Canadian Immunization Conferences held bi-annually, 2) A University of Alberta or University of Calgary graduate student scholarship of \$1000 and 3) A biannual Dr. John Waters Memorial Award of \$2000 for an individual who best meets the late Dr. John Waters' vision and leadership in the field of public health.

Since the last APHA report in May, 2012, two meetings of the JWMC were held on November 22, 2012 and April 9, 2013. Agnes Honish, a former associate of Dr. Waters and Member at Large, chaired the Committee meetings. During this time, we had Tricia Prodaniuk, secretariat attend the meeting on November 22, 2012. Anna Attademo replaced Tricia for our April 9 meeting. Current members include Agnes Honish (member at large and chair), Anna Attademo (Secretariat, Alberta Health), Donna Koch – Canadian Public Health Association (CPHA) representative, Rashmi Joshee, (Public Health Agency of Canada), Dr. Richard Musto (Council of Medical Officers of Health), Dr. John O'Gorman (member at large), Dr. Bryce Larke (Canadian Paediatric Society representative), and Sandy Phillips (APHA representative). The JWMC is pleased to report that Dr. Susan Tamblyn was selected as the speaker for the John Waters Memorial Lecture at the Canadian Immunization Conference held on December 3, 2012 in Vancouver, BC. Dr. Tamblyn's lecture, *Achieving Excellence in Canada's Immunization Programs*, was given at the opening plenary session. Dr. Bryce Larke, a member of the JWMC, was chair for the session.

The JWMC is pleased to announce that Anita Hanrahan is the 2013 Dr. John Waters Memorial Award recipient. Although she has worked in acute care and long term care, the primary focus of Anita's career is public health, particularly in the control of communicable diseases. Anita is the Director of Communicable Disease Control for Alberta Health Services (AHS), providing oversight to the Province-wide Immunization Programs, Notifiable Diseases, STI Services, Tuberculosis Services and Travellers' Health programs. Anita was the Nursing Science member of the National Advisory Committee on Immunization, which makes recommendations for the use of vaccines currently or newly approved for the use in humans in Canada from 2005 to 2012. This award is given biannually to the nominee who best meets the criteria based on the late Dr. John Waters' vision and leadership in the field of public and children's health. The recipient of the Fall 2012 Dr. John Waters \$1000 Graduate Scholarship is Erica Roberts. Ms Roberts is a student enrolled in the Master's Program at the Centre for Health Promotion, University of Alberta.



Terms of reference were amended to indicate that the Annual John Waters Memorial Graduate Scholarship would be offered to both University of Calgary and the University of Alberta on alternate years.

The JWMC continues to appreciate the ongoing assistance provided by the APHA in administering the work of the JWMC.

Respectfully submitted Sandy Phillips, June 3, 2013